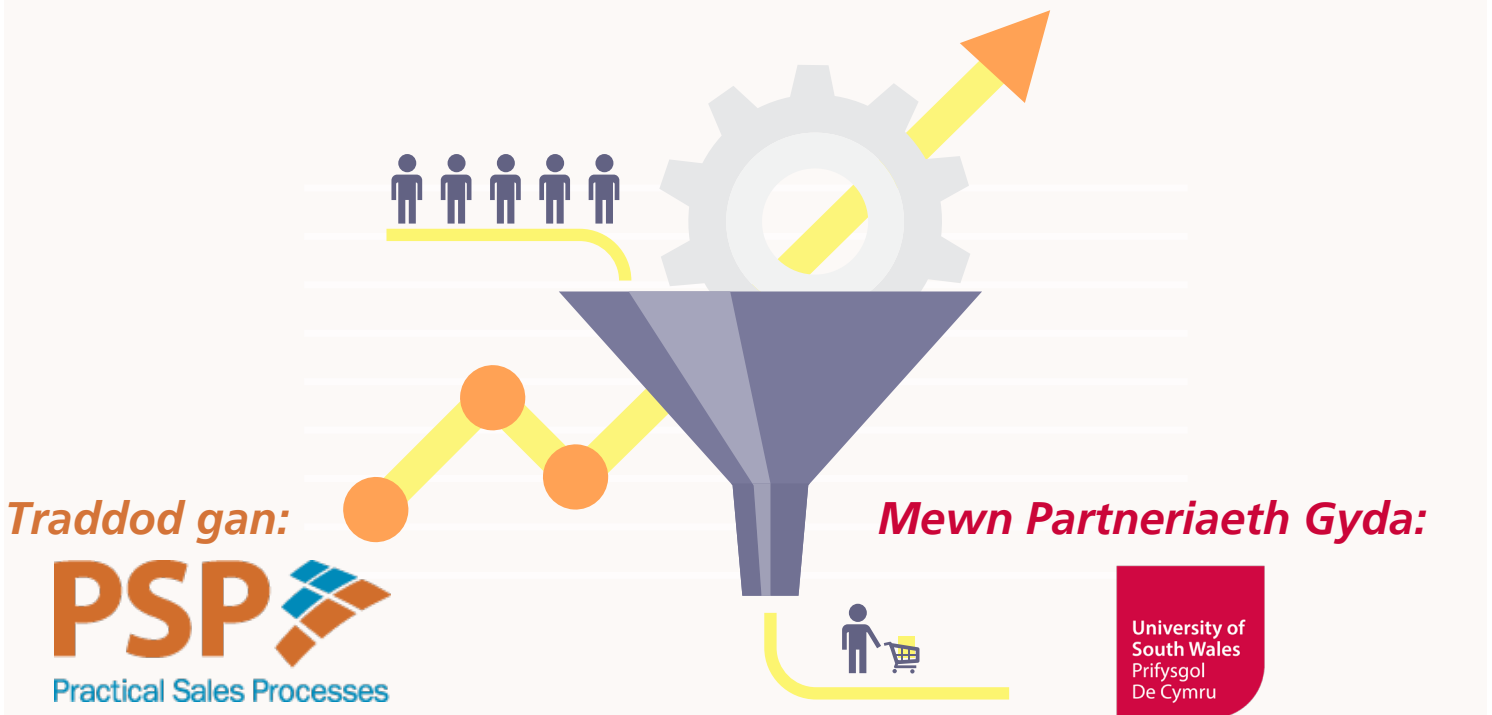


Gwerthu Llwyddiannus

Dydd Iau 25ain Mai, 9yb – 1yp
USW Exchange, Pontypridd, CF37 1DL



Ydych chi eisiau cadw eich busnes ar flaen y farchnad a chynyddu eich cyfradd llwyddiant gwerthiannau? Mae'r gweithdy hwn, a fydd yn cael ei gyflwyno gan yr arbenigwyr gwerthu PSP, wedi cynllunio'n benodol i'ch helpu chi **ennill mwy o fusnes**. Yn seiliedig ar adborth gan benderfynwyr a phrynwyr allweddol, bydd yn rhoi sgiliau gwerthu gwerthfawr a syml i chi a fydd yn helpu i dyfu eich busnes ar unwaith - os ydych yn gwerthu i fusnesau eraill neu gwsmeriaid unigol.

Bydd y pynciau dan sylw yn cynnwys:

- Adnabod camau'r broses brynu a deall yr hyn mae'r prynwr yn chwilio amdano ar bob cam
- Sut i adnabod y cyfleoedd gwerthu gorau a chynyddu eich cyfraddau trosi
- Sut i greu cynigion gwerth cymhellol sy'n sefyll allan

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I gofrestru cysylltwch â:

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southwales@businesswales.org.uk
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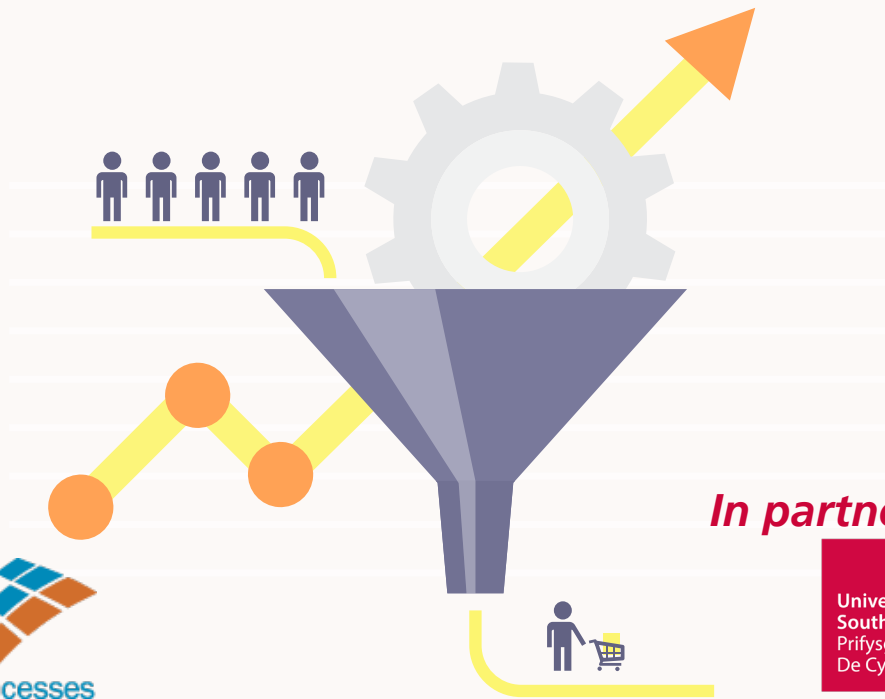


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**Cronfa Datblygu
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European Regional
Development Fund**

Successful Selling

Thursday 25th May, 9am – 1pm
USW Exchange, Pontypridd, CF37 1DL



Delivered by:

PSP
Practical Sales Processes

In partnership with:

University of
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Do you want to keep your business ahead of the market and increase your sales success rate? This workshop, delivered by sales experts PSP, is specifically designed to help you **win more business**. Based on feedback from key decision makers and buyers, it will provide valuable and straightforward sales skills that will immediately help grow your business - whether you are selling to other businesses or individual customers.

Topics covered include:

- Identifying the stages of the buying process and understanding what the buyer is looking for at each stage
- How to identify the best sales opportunities and increase your conversion rates
- How to create compelling value propositions that stand out from the competition

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To register contact:

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